

DAILY SUCCESS TRACKER

Sales Agent									Date										
DAILY CALLS																			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80
81	82	83	81	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100

POINT SYSTEM

	A OT!! ((T) / TD A O//ED
	ACTIVITY TRACKER
My Suc	ccess Strategies
7:30	
8:00	
8:30	
9:00	
9:30	
10:00	
10:30	
11:00	
11:30	
12:00	
12:30	
1:00	
1:30	
2:00	
2:30	
3:00	
3:30	
4:00	
4:30	
5:00	
5:30	
6:00	
6:30	
7:00	

Lead Generation Activity	Value	_	#
Received Referral	5	Per-Contact	
Valid New Lead	1	Per-Lead	
In Person Contact or Doors	1	Per-Contact	
SOI Calls - Ask for a Referral	1	Per-Call	
Open House	5	Per-Open	
Lead Conversion Activity	Value		#
Referral/Leads Calls	1	Per-Call	
Network Calls	1	Per-Call	
Emails	1	Per-Email	
Handwritten Notes	2	Per-Note	
Drop By Lead/Client	5	Per-Visit	
Showing Scheduled	2	Per-Sch	
Listing Presentation Scheduled	2	Per-Sch	
Transferred to Loan Officer	2	Per-Trans	
Qualified Buyer	5	Per-Buyer	
Sales Activity	Value		#
Learn One New Thing	5	New Skill	
Coaching/Role Play Scripts	10	1 Hour	
Showed Buyer Properties	10	Per-Showed	
Signed Buyer Broker Agreement	10	Per-Agre	
Offer Written	10	Per-Offer	
Listing Presentation	10	Per-Pres	
Buyer/Listing Agreement	10	Per-Agre	
Total Points			0

PROSPECTING TIMES
Session 1
Start Time
End Time
Total Time
Session 2
Start Time
End Time
Total Time
FOLLOW UP TIMES
Session 1
Start Time
End Time
Total Time
Session 2
Start Time
End Time
Total Time
CORE RESULTS
New Referrals
New Leads
Called
Qualified Buyers
Set B/L Apts
B/L Apts
B/L Sold